

# BECOME A FRANCHISE PROFESSIONAL

An only opportunity to apply for  
pilot study course of  
FRANCHISE MANAGEMENT  
developed by a group of  
franchise gurus in academic field  
and real business



## ABOUT THE COURSE

An academic study course forming theoretical and practical skills of franchising and franchised business management. This course is the first and unique in the region of Central and Eastern Europe.

Study course will introduce students with the concept of franchising and help them to acquire knowledge in the field of creation of a franchise system and management of a franchise network.

12 students (4 from Latvia, 4 from Lithuania, 4 from Belarus) will be admitted to pilot course taking place in Vilnius \* on 17-20<sup>th</sup> November

\* Students from Latvia and Belarus will be paid for travel, accommodation and meal expenses

Volume of study course: 4 days, 32 ACH

Language: English or Russian \*

\* depending on main spoken language of students

## AFTER THE COURSE

Students would be able to create franchise systems or work as franchise managers

A certificate will be awarded

## WHO CAN APPLY

3<sup>th</sup> or 4<sup>th</sup> year Bachelor students in the field of economics or business management

## HOW TO APPLY

Students can apply by filling the application form online <http://www.franchisehub.eu/upcoming-events/701-pilot-study-course-franchise-management/page:2>

Application deadline: 21<sup>st</sup> October 2014

More information at

<http://www.franchisehub.eu/upcoming-events>