

**CALL FOR COMPETITION FOR A POSITION**  
**Associate Professor (Digital marketing)**

**Faculty of Economics and Business Administration, Vilnius University**

**The date of the call for the competition: 06 January 2025.**

**Deadline for document submission: 05 February 2025 (local time zone UTC+2)**

*An associate professor of Vilnius University is a scientist conducting independent research and/or experimental development activities, capable of publishing their results in national and/or international scientific publications, competently leading the activities of students and junior staff, capable of teaching students of all levels and guiding these studies.*

**Description and responsibilities of the position:**

It is expected that the associate professor will perform scientific research of international and high national level individually (and/or in a team with other researchers) in the field of marketing and will publish the results of their research in Academic Journal Guide 1 and academical journals of higher tier. The associate professor will submit proposals for research project funding and will implement the projects; teach students in Lithuanian and/or English subjects of digital marketing, international e-commerce or e-marketing, prepare methodological material for studies. Will supervise final theses of students, (if necessary) dissertations, as well as the activities of junior staff. As an expert in their field, they will provide insights and recommendations to society, when necessary. They will maintain professional relations with their colleagues abroad. They will promote management specialisation and management, business and marketing studies. They will implement other functions assigned to a professor related to studies, research, methodological and organisational activity, as provided for in the legal acts of the University. If necessary, will lead study program committee and participate in research groups by working on research.

**Required qualifications:**

Doctoral degree in social sciences;

Supervision of at least one successfully defended doctoral dissertation or postdoctoral intern;

Publications in Academic Journal Guide 1 and higher-tier journals;

Ability to teach in (English and/or Lithuanian);

Participation in national and international projects;

Description of Mandatory Competences for the Career Stages of Researchers at Higher Education and Research Institutions [HERE](#).

Description of other required qualifications is available [HERE](#).

**In case the candidates are of equal standing, the following will be considered an advantage:**

Publications in Academic Journal Guide 1 and higher-tier journals;

Experience in leading international research projects.

*The selection of candidates will be held on the basis of qualitative expert evaluation and, when necessary, in other ways. A more detailed description of the procedure for holding recruiting competitions is available [HERE](#).*

**Starting at:** 01 September 2025, duration of contract –5 years.

**Workload:** 0,5 of full-time post.

**Official salary:** 1548,40 EUR (before tax).

**Candidates shall submit the following documents:**

[Description of academic activities in English](#) together with a list of publications (when completing the **Activity Plan** section, please prepare an activity plan that would be aligned with the priorities of the [Vilnius University Strategic Plan](#) and the action plan of the [faculty of Economics and Business Administration](#).

Curriculum Vitae.

Certified copies of qualification documents and diplomas (not applicable to current Vilnius University employees).

Student feedback data (can be submitted in various forms) (not applicable for Vilnius University employees).

**All documents shall be submitted to [karjera@evaf.vu.lt](mailto:karjera@evaf.vu.lt), with 'Associate professor (Digital marketing)' in the subject line.**