

Strategic Economics



Faculty of
Economics and
Business Administration

Diploma	Duration	Form of studies	Tuition Fee
Master in Social Sciences	1,5 years (3 semesters)	ON-CAMPUS	€ 5460 per year



This unique study program was designed for students eager to master business strategy. Here you will be prepared to lead in competition, product design, strategic accounts, business changes, and mergers & acquisitions. You'll dive deep into economic theories, blending fundamental principles like game theory, behavioral economics, and supply chain economics with strategic planning. Our curriculum strongly emphasises practical skills, equipping you with the ability to use economic metrics and analytical tools. This hands-on approach ensures you can craft and assess business strategies and their real-world impact in a dynamic economy.

VILNIUS UNIVERSITY AMONG THE TOP 16% OF UNIVERSITIES IN THE WORLD

Study overview

- You will be prepared to become highly-qualified finance specialist, who is able to perform analytical and managerial work in financial institutions and other organisations.
- You will master interdisciplinary approach that integrates economics with strategic management, offering a broad perspective on both disciplines.
- You will study in the workday evenings, and be able to balance your educational and professional obligations.



Get international experience: take a part in the Erasmus + degree program, study abroad and complete postgraduate practise in foreign companies with a scholarship.

Graduates of this program could achieve positions such as:



Chief
Financial
Officer



Head of Strategic
Accounts



Director of
Innovation &
Sales



Director of Mergers
& Acquisitions



Senior Program
Manager



Creative
Director



Strategic
Partnerships
Manager



Lead Creative
Strategist

We've designed the Strategic Economics program to bridge the gap between theoretical economics and strategic real-world applications. Our goal is to prepare leaders who think critically and act decisively in high-stakes environments. Based on the rigorous curriculum and the expert faculty involved, we anticipate our graduates will quickly move into roles such as Strategic Partnerships Manager or Director of Innovation, where they will apply their learning to drive significant business success.

The staff of the Strategic Economics committee

Programme structure

Course	Credits
1 semester	30.0
Compulsory courses	25.0
Scientific Research Project I	5.0
Microeconomic Analysis	5.0
Business Strategy Economics	5.0
Strategic Business Finances	5.0
Strategic Planning	5.0
Elective Courses	5.0
Risk Management and Financial Derivatives	5.0
Cost-Benefit Analysis	5.0
Smart Technologies and Digitalisation	5.0

2 semester	30.0
Compulsory Courses	25.0
Scientific Research Project II	5.0
Macroeconomic Analysis	5.0
Data Analysis and Econometrics	5.0
Empirical Industrial Organisation	5.0
Behavioural Economics of Decision-Making	5.0
Elective Courses	5.0
Comparative Economics	5.0
International Project Management	5.0

Course	Credits
3 semester	30.0
Compulsory Courses	30.0
Master's Thesis (field of study: Economics)	20.0
Innovation and Technology Economics	5.0
Elective Courses	5.0
Applied Microeconomics	5.0
Competition Policy and Practice	5.0

* The list of lectures can be adjusted.