

DOCTORAL COURSE DESCRIPTION

Course name	Field of science, code	Faculty	Institute
Strategic Management	Management 03 S	Faculty of Economics and Business Administration	Management Department
Delivery form	ECTS credits	Delivery form	ECTS credits
Lectures		Consultations	1
Self-studies	6	seminars	

Course summary

The Strategic Management module *aims* to analyse different strategic management schools, approaches, sets of strategic management tools to understand the dynamics of development of organizations, to develop strategic thinking and the skills of strategic analysis that allow students to analyse and to assess strategic position of an organization, its perspectives of development and to make scientific generalisations.

After mastering the subject, the participants:

- will understand the idea of strategic management, its processes, structure, functions, schools, attitudes;
- will use strategic thinking to generate strategic information, to collect it, to filter information, and to use it properly;
- will be able to perform a strategic analysis of the researched organization;
- will be able to apply different approaches in the analysis of the business strategy of an organization, suggest necessary corrections of the strategy pursued, and reveal new strategic opportunities for the organization.
- will be able to generate professional strategic insights into organizations researched and to make scientific generalisations on the strategic issues.

Module's topics:

1. The concept of strategic management, basic schools, and approaches
2. Genesis, forms of organization goals and their realization
3. Organizational environment and its methods of analysis
4. The role of competition and partnership in the strategies of organizations
5. Organizations and the methods of their strategic analysis
6. Skills and competencies of organizations, methods of analysis
7. Development of competitive advantages of the organization
8. The strategies of strategic business units (SBU)
9. Corporate and business portfolio strategies
10. Features of functional business strategies
11. Operational strategies: total quality management and reengineering of basic processes
12. Problems of strategy implementation in strategic management
13. Strategic thinking and its place in strategic management
14. The role of leadership in the strategic development of organizations
15. Planning in the process of implementing the strategy of organizations

Evaluation:

Exam test (70%)

Organizational strategic analysis project (30%).

The volume of the paper is 15 - 20 pages. (Times New Roman 12; 1.5 line spacing).

Pagrindinė literatūra

- Morris J. Strategic Management (2023). 2nd Ed. Oregon State University

<ul style="list-style-type: none"> • El Namaki M.S.S. Neo Strategic Management. Conceptual and Operational Foundations of Tomorrow's Strategic Thinking (2023). Switzerland AG
<ul style="list-style-type: none"> • Rothaermel F. (2021). Strategic management. 5th ed. NY, Mc Graw-Hill, 554 p.
<ul style="list-style-type: none"> • Barney, Y. Clark D. (2007). Resource-based theory: creating and sustaining competitive advantage, Oxford: Oxford University Press, p. 316.
<ul style="list-style-type: none"> • Mintzberg H., Ahlstrand B., Lampel J. Strategy safari. A guided tour through the wilds of strategic management. Prentice Hall international. 1998, 330 p.
<ul style="list-style-type: none"> • Robert A. Pitts, David Lei (2006). Strategic management: building and sustaining competitive advantage. Mason, Ohio: Thomson Higher Education, p. 538. ISBN: 0324226217 • John McGee (2005). Strategic management. The Blackwell Encyclopedia of Management, Volume 12, Strategic Management, 2nd Ed. Wiley-Blackwell. p. 440. • Rothaermel F. (2019). Strategic management. 4th ed. Mc Graw-Hill Education, 555p.

Consulting professor's name	Scientific degree	Main publications in the field in the last 5 years
Danuta Diskienė	Prof. (HP) dr.	<ol style="list-style-type: none"> 1. Stankevičienė A., Grincevičienė N., Diskienė D., Drūteikienė G. (2023). The Influence of personal skills for telework on organisational commitment: The mediating effect of the perceived intensity of telework. <i>Journal of East European Management Studies</i>, 28 (4) 2023, 604 – 627. DOI: 10.5771/0949-6181-2023-4-604. Clarivate Analytics WoS, Scopus. 2. Stankevičienė A., Diskienė D., Tamaševičius V., Paulienė R., Pakėnaitė G.. The impact of teleworking stressors on burnout: a moderation of stress coping strategies // Business transformation in uncertain global environments: 16th annual conference of the EuroMed Academy of Business, September 27-29 2023, Vilnius, Lithuania / edited by: Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos: EuroMed Press, 2023. ISBN 9789963711987. 3. Paulienė, Rasa; Diskienė, Danuta; Tamaševičius, Virginijus; Blankutė, Dovilė. Interaction of organizational culture, managers' leadership style, employee job satisfaction and commitment in Covid-19 conditions // 15th annual conference of the EuroMed Academy of business : sustainable business concepts and practices : proceedings book / Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos (eds.), September 21-23 2022 Palermo, Italy : EuroMed Press, 2022. ISBN 9789963711963. ISSN 2547-8516. p. 668-680. 4. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, & Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i>, 22(4), 988-1007. https://doi.org/10.3846/jbem.2021.14729. Clarivate Analytics WoS, Scopus. 5. Jaskeviciute V., Stankeviciene A., Diskiene D., Savicke J. (2021). The relationship between employee well-being and organizational trust in the context of sustainable human resource management. <i>Problems and Perspectives in Management</i>, 19(2), 118-131. doi:10.21511/ppm.19(2).2021.10. Scopus. 6. Tamaševičius, V.; Diskienė, D.; Stankevičienė, A.. Human resource management practice in Lithuania: evidences and challenges // Montenegrin journal of economics. Podgorica : Economic laboratory transition research. ISSN 1800-5845. eISSN 1800-6698. 2020, vol. 16, no. 1, p. 207-226. DOI: 10.14254/1800-5845/2020.16-1.14. [DB: Emerging Sources Citation Index (Web of Science); Scopus 7. Paulienė, R.; Diskienė, D.; Matuzevičiūtė, E. (2019). Complex approach on multicultural teams management & leadership // Journal of educational and social research. De Gruyter Poland. ISSN 2239-978X. eISSN 2240-0524. 2019, vol 9, no 2, p. 8-16. DOI: 10.2478/jesr-2019-0008. Scopus 8. Diskienė, D., Paulienė, R., Ramanauskaitė D. (2019). Relationships between Leadership Competencies and Employees' Motivation, Initiative and Interest to Work. <i>Montenegrin Journal of Economics</i> Vol. 15, No. 1 (2019), p. 113-129 9. Diskienė D., Korsakienė R., Česynienė R., Drūteikienė G., Smaliukienė R., Stankevičienė A. 2015. <i>Verslininkų vadybinis potencialas ir smulkaus ir vidutinio verslo įmonių internacionalizacija</i>. Kolektyvinė monografija. Vilnius: Vilniaus universiteto leidykla.p.376.

Consulting professor's name	Scientific degree	Main publications in the field in the last 5 years
Greta Drūteikienė	Prof. dr.	<ol style="list-style-type: none"> <li data-bbox="687 277 1465 465">1. Stankevičienė A., Grincevičienė N., Diskienė D., Drūteikienė G. (2023). The Influence of personal skills for telework on organisational commitment: The mediating effect of the perceived intensity of telework. <i>Journal of East European Management Studies</i>, 28 (4) 2023, 604 – 627. DOI: 10.5771/0949-6181-2023-4-604. Clarivate Analytics WoS, Scopus. <li data-bbox="687 465 1465 645">2. Voveris, Donatas; Savickė, Julija; Drūteikienė, Greta. Characteristics of the boards of directors at firms listed on Nasdaq Baltic // Problems and perspectives in management. Sumy : Business Perspectives. ISSN 1727-7051. eISSN 1810-5467. 2023, vol. 21, iss. 3, p. 726-735. DOI: 10.21511/ppm.21(3).2023.56. <li data-bbox="687 645 1465 833">3. Drūteikienė, Greta; Savickė, Julija; Skarupskienė, Daiva. The impact of employer brand on the relationship between psychological empowerment and employee engagement // Problems and perspectives in management. Sumy : Business Perspectives. ISSN 1727-7051. eISSN 1810-5467. 2023, vol. 21, iss. 1, p. 193-203. DOI: 10.21511/ppm.21(1).2023.17. <li data-bbox="687 833 1465 981">4. Drūteikienė G., Šarupičiūtė J. (2019). A study on the levels of institutionalization or higher education institutions' rankings in university strategic plans. EDULEARN19: 11th international conference on education and new learning technologies: conference proceedings. ISBN: 9788469737774 <li data-bbox="687 981 1465 1169">5. Drūteikienė G., Šarupičiūtė J. (2018). The influence of university rankings on university reputation through rankings' functions and stakeholders beliefs towards a university. EDULEARN18: 10th international conference on education and new learning technologies: conference proceedings. p. 4215-4222. ISBN: 9788469737774 (ISI) <li data-bbox="687 1169 1465 1317">6. Drūteikienė G., Šarupičiūtė J. (2017). A view towards the influence of global university rankings on university reputation. INTED2017: 11th International technology, education and development conference. p. 9301-9307. ISBN: 9788461784912 (ISI) <li data-bbox="687 1317 1465 1498">7. Drūteikienė G., Šarupičiūtė J., Martinavičius J., Miškinis A. (2017). International and domestic study programmes compared: recent graduates' perspective. EDULEARN17: 9th international conference on education and new learning technologies: conference proceedings. p. 4519-4526. ISBN: 9788469737774 (ISI)

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<p style="text-align: center;">Virginijus Tamaševičius</p>	<p>Doc. dr.</p>	<ol style="list-style-type: none"> 1. Stankevičienė A., Diskienė D., Tamaševičius V., Paulienė R., Pakėnaitė G.. The impact of teleworking stressors on burnout: a moderation of stress coping strategies // Business transformation in uncertain global environments: 16th annual conference of the EuroMed Academy of Business, September 27-29 2023, Vilnius, Lithuania / edited by: Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos: EuroMed Press, 2023. ISBN 9789963711987. 2. Stankevičienė, Asta; Šimelytė, Agnė; Tamaševičius, Virginijus; Petkinytė, Evelina. The impact of sociodemographic factors and work-family conflict on the relationship between organizational support and women's burnout // Problems and perspectives in management. Sumy : LLC CPC Business Perspectives. ISSN 1727-7051. eISSN 1810-5467. 2023, vol. 21, iss. 3, p. 497-510. DOI: 10.21511/ppm.21(3).2023.40 3. Paulienė, Rasa; Diskienė, Danuta; Tamaševičius, Virginijus; Blankutė, Dovilė. Interaction of organizational culture, managers' leadership style, employee job satisfaction and commitment in Covid-19 conditions // 15th annual conference of the EuroMed Academy of business : sustainable business concepts and practices : proceedings book / Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos (eds.), September 21-23 2022 Palermo, Italy : EuroMed Press, 2022. ISBN 9789963711963. ISSN 2547-8516. p. R. Paulienė; V. Tamaševičius (2019), 360° grįžtamojo ryšio tyrimo esmė ir etapai vadovų kompetencijų ir lyderystės tyrimuose, <i>Regional formation and development studies</i>, Vol. 28, no.2, pp. 4. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, & Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i>, 22(4), 988-1007. https://doi.org/10.3846/jbem.2021.14729. Clarivate Analytics WoS, Scopus. 5. D. Diskienė; V. Tamaševičius; A. Kalvaitytė (2018), Managerial roles in SMEs and their effect on perceived managerial effectiveness in Lithuania, <i>Organizations and markets in emerging economies</i>, Vol. 9, no 1, pp. 41-61. 6. A. Stankevičienė; D. Diskienė; V. Tamaševičius; R. Korsakienė (2017), Attitudes of managers towards the role of HR departments in organizational performance: evidence from Lithuania. <i>Transformations in business & economics</i> / Vilnius University, Brno University of Technology, University of Latvia, Vol. 16, No. 3(42), pp. 258-275.

Approved by the Doctoral Committee of the Management Field of Vilnius University on November 8, 2024, Protocol No. (7.17 E) 15600-KT-589