

DOCTORAL COURSE DESCRIPTION

Course name	Field of science, code	Faculty	Institute
Knowledge and innovation management	Management S 003	Kaunas Faculty, Faculty of Economics and Business Administration	Institute of Social Sciences and Applied Informatics

Delivery form	ECTS credits	Delivery form	Credits
Lectures		Consultations	1
Individual work	6	Seminars	

<p>Course summary</p> <p>The subject aims to develop a comprehensive knowledge of knowledge and innovation management; to examine possible ways of classification of innovations and knowledge, to reveal the complexity of innovation and knowledge management and the principles of classification; to examine the models of innovation activity management and knowledge management in organizations, their advantages and disadvantages, in order to find out how knowledge and innovation activities are / can be managed in organizations; to analyze the state, problems and perspectives of innovative activity in Lithuania; to examine the concept of a “knowledge-based organization” and the approach to knowledge as a basis for competitive advantage.</p> <p>Course outline:</p> <ol style="list-style-type: none"> 1. The concept of innovation and knowledge. 2. Competitiveness and innovation. 3. The significance of innovations for the company and the necessary conditions for their development. 4. Management of innovative activities in business. 5. Business models. 6. Value innovation strategy. 7. Types of knowledge, their management concepts and models. 8. Knowledge management processes in the organization. 9. Employee creativity and innovation. 10. Knowledge-based economy. <p>Assessment procedure: Exam (60%), independent task (written work - analysis of scientific literature, the topic must be agreed with the lecturer) (40%).</p> <p>Reading materials:</p> <p>Dodgson, M., Ash, S., Andrews, J., & Phillips, N. (2022). Managing technology-enabled innovation in a professional services firm: a cooperative case study. <i>Academy of Management Discoveries</i>, 8(4), 509-530. https://doi.org/10.5465/amd.2020.0217</p> <p>Hilger, J., & Wahl, Z. (2022). <i>Making Knowledge Management Clickable: Knowledge Management Systems Strategy, Design, and Implementation</i> (1st ed.). Springer International Publishing AG. https://doi.org/10.1007/978-3-030-92385-3</p> <p>Osterwalder, A., & Euchner, J. (2019). Business Model Innovation: An Interview with Alex Osterwalder. <i>Research Technology Management</i>, 62(4), 12–18. https://doi.org/10.1080/08956308.2019.1613114</p> <p>Kim, W. C., & Mauborgne, R. (2017). <i>Blue ocean shift: Beyond competing-proven steps to inspire confidence and seize new growth</i>. Hachette Books.</p> <p>Cantamessa, M., & Montagna, F. (2023). <i>Management of Innovation and Product Development: Integrating Business and Technological Perspectives</i> (Second edition). Springer London, Limited. https://doi.org/10.1007/978-1-4471-7531-5</p> <p>Chan, H. K., Liu, M. J., Wang, J., & Zhang, T. (2022). <i>Responsible Innovation Management</i> (1st ed.). Springer. https://doi.org/10.1007/978-981-19-4480-2</p> <p>Smith, D. (2015). <i>Exploring innovation</i>. London [etc.] : McGrawHill Education.</p>

Consulting lecturer's name, last name	Scientific degree	Main publications in the field in the last 5 years
Edmundas Jasinskas	Prof. dr.	<ol style="list-style-type: none"> 1. Streimikiene, D., Svagzdiene, B., Jasinskas, E., & Simanavicius, A. (2021). Sustainable tourism development and competitiveness: The systematic literature review. <i>Sustainable development</i>, 29(1), 259-271. 2. Ūsas, A., Jasinskas, E., & Streimikiene, D. (2023). The impact of quality of C2C online store on consumer satisfaction: an empirical study in Lithuania. <i>Management & marketing</i>, 18(2), 113-126. 3. Ūsas, A., Jasinskas, E., & Štreimikienė, D. (2023). The influence of websites quality on users e-loyalty in the online store. <i>Polish journal of management studies.</i>, 28(1), 344-359. 4. Miknevičius, E., Jasinskas, E., Savitskyi, V., Asauliuk, I., & Olefir, D. (2022). Determination of internal service quality in a sport organization: the case of "Kaunas Žalgiris" football club. <i>Independent journal of management & production.</i>, 13(3), 18-35. 5. Mardosaitė, V., Jasinskas, E., & Romeika, G. (2024). The transformation of digital innovative services in retail trade due to the COVID-19 pandemic: a systematic review. <i>Amfiteatru economic.</i>, 26(67), 885-902.
Virginijus Tamaševičius	Doc. dr.	<ol style="list-style-type: none"> 1. Stankevičienė, A., Tamaševičius, V., Diskienė, D., Grakauskas, Žygimantas, & Rudinskaja, L. (2021). The mediating effect of work-life balance on the relationship between work culture and employee well-being. <i>Journal of Business Economics and Management</i>, 22(4), 988-1007. https://doi.org/10.3846/jbem.2021.14729. Clarivate Analytics WoS, Scopus, ABS. 2. Tamaševičius, V.; Diskienė, D.; Stankevičienė, A.. Humanresource management practice in Lithuania: evidences and challenges // <i>Montenegrin journal of economics</i>. Podgorica : Economic laboratory transition research. ISSN 1800-5845. eISSN 1800-6698. 2020, vol. 16, no. 1, p. 207-226. DOI: 10.14254/1800-5845/2020.16-1.14. [DB: Emerging Sources Citation Index (Web of Science); Scopus 3. Tang, M., Liao, H., & Tamasevicius, V. (2020). 15 YEARS IN WEB OF SCIENCE OF THE TRANSFORMATIONS IN BUSINESS AND ECONOMICS: BIBLIOMETRIC AND VISUAL ANALYSES. <i>Transformations in Business & Economics</i>, 19(1). 4. Paulienė, Rasa; Tamaševičius, Virginijus; Gaivenis, Silvestras. Recommendations' impact on customer behavior and visiting catering organizations // <i>Academic journal of interdisciplinary studies</i>. Rome : MCSER Publishing. ISSN 2281-3993. eISSN 2281-4612. 2020, vol. 9, no. 1, p. 16-26. DOI: 10.36941/ajis-2020-0002. 5. Diskienė, Danuta; Tamaševičius, Virginijus; Kalvaitytė, Agnė. Managerial roles in SMEs and their effect on perceived managerial effectiveness in Lithuania // <i>Organizations and markets in emerging economies</i>. Vilnius : Vilniaus universiteto leidykla. ISSN 2029-4581. eISSN 2345-0037. 2018, Vol. 9, no 1, p. 41-61. DOI: 10.15388/omee.2018.10.00003. 6. Stankevičienė, Asta, Diskienė, Danuta, Tamaševičius, Virginijus, & Korsakienė, Renata. (2017). Attitudes of managers towards the role of HR departments in organizational performance: Evidence from Lithuania. <i>Transformations in Business & Economics</i>, 16(3), 258-275.
Ingrida Šarkiūnaitė	Doc. dr.	<ol style="list-style-type: none"> 1. ŠČIUKAUSKĖ, Indrė; ŠARKIŪNAITĖ, Ingrida (2021) The assessment of employer brand impact on the attraction of employees in international organization, <i>Transformations in business and economics / Vilnius University</i>. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. [Science Citation Index Expanded (Web of Science). Social Sciences Citation Index (Thompson ISI); IBSS.; Econlit.; e-JEL.]. Priimtas spaudai.

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		<ol style="list-style-type: none"> <li data-bbox="639 327 1449 472">2. SUGAVANESWARAN, Ramachandran; ŠARKIŪNAITĖ, Ingrida (2021) The importance of internal and external factors for the selection decision of expatriates. 15th Prof. Vladas Gronskas International Scientific Conference: Reviewed Selected Papers, 113–119. https://doi.org/10.15388/VGISC.2021.15 <li data-bbox="639 483 1449 607">3. ŠARKIŪNAITĖ, Ingrida; MIKALAUSKIENĖ, Asta ir kt. 2018. Social Aspect of Sustainable Development: Issues of Poverty and Food, Montenegrin Journal of Economics, 01 June, Vol.14(2), p. 59-78. ISSN 1800-5845 <li data-bbox="639 618 1449 741">4. DRUSKIENĖ, Aušra; ŠARKIŪNAITĖ, Ingrida (2018) Motivational incentives of civil servants in Lithuanian municipalities, Public Policy and Administration, 01 November, Vol.17(3), p. 344-370. ISSN: 1648-2603 <li data-bbox="639 752 1449 909">5. ŠARKIŪNAITĖ, Ingrida. 2016 Ekspatrianto karjerai reikalingų įgūdžių formavimas studijų metu. Žmogiškųjų išteklių valdymo aktualijos: mokslinių straipsnių rinkinys: elektroninis išteklius/Vilniaus universitetas. Kauno humanitarinis fakultetas. Kaunas: Vilniaus universitetas, p. 52-61. <li data-bbox="639 920 1449 1133">6. MIKALAUSKIENE, Asta; NARUTAVICIUTE- CIKANAUŠKE, Raminta; SARKIUNAITE, Ingrida; STREIMIKIENE, Dalia; ЗЛАТОВА, Румяна (2018) Social aspect of sustainable development: issues of poverty and food shortage, Montenegrin Journal of Economics, 01 June, Vol.14(2), p. 59-78. DOI: 10.14254/1800-5845/2018.14-2.4. [DB: Emerging Sources Citation Index (Web of Science); Scopus]. <li data-bbox="639 1144 1449 1357">7. ŠARKIŪNAITĖ, Ingrida; ROČKĖ, Dovilė. 2015. The expatriate experience: the factors of international assignment success // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius : Vilniaus universiteto leidykla. ISSN 1648-4460. Vol. 14, No 1(34) <li data-bbox="639 1368 1449 1648">8. ŠARKIŪNAITĖ, Ingrida; BARTKUTĖ, Rasa; Jasinskas, Edmundas; Dilys, Mantas; Jurgelėnas, Saulius. 2012. Link between social capital and quality of life // Transformations in business and economics / Vilnius University. Kaunas Faculty of Humanities, Brno University of Technology. Faculty of Business and Management, University of Latvia. Faculty of Management and Economics. Vilnius: Vilniaus universiteto leidykla. ISSN 1648-4460. 2012, vol. 11, no. 1, p. 139-153. [Science Citation Index Expanded (Web of Science); Social Sciences Citation Index (Thompson ISI).; IBSS.; Econlit.; e- JEL.]. <li data-bbox="639 1659 1449 1841">9. BANKAUSKAITĖ-SEREIKIENĖ, Gabija; ŠARKIŪNAITĖ, Ingrida. 2012. Students' attitudes towards development of oral communicative competence // Rural Environment. Education. Personality (REEP): proceedings of the 5th international scientific conference, March 21-22, Jelgava. Jelgava: Jelgava printing house. ISSN 2255-808X. 2012, No. 5, p. 96-104.

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